

THE BULLETIN



A Publication of the Overseas Press Club of America • Hotel Biltmore, 55 East 43rd Street, N.Y. 10017 • (212) 687-2430

CALENDAR

Thursday, May 9, 5:30 p.m. "Food and Population Crises," speakers General William H. Draper Jr., and Dr. J. George Harrar, honorary chairman of the Population Crisis.

Dinner at 7 p.m., \$11 per person, tax and tips included. (See pg.1)

Tuesday, May 14, 5:30 to 7:30 p.m. House Warming Party at our permanent quarters on the 19th floor. Champagne and cheese, door prizes. Members free, guests \$3. (See details on page 1)

Thursday, May 16, 5:30 p.m. — Talking Shop With ... Dr. John McLaughlin, speech writer and assistant to President Nixon.

Monday, May 20, 5:30 p.m. Talking Shop With ... Ray Vicker, Chief European Correspondent, Wall Street Journal.

Tuesday, May 21, 5:30 to 7:30 p.m. Twilight Jazz: Fats Waller Memorial Birthday Bash; 70th Anniversary. Waller Alumni, artists in tribute.

Wednesday, May 22, 5:30 p.m. Talking Shop With ... Richard Durrell, publisher, and Richard Stolley, managing editor of PEOPLE.

For reservations please call Mary Novick, 687-2430.

OPC's 35th Anniversary Reception in Washington, D.C. Wednesday, May 8, 6:30 to 8:30 p.m. at the National Press Club Library. Charge \$7 includes canapes and open bar. For other information call the OPC regional chairman Pat Heffernan or his assistant Barbara Graham at Reuters (202) 628-9212.

Report on the Annual Membership Meeting and the results of the election will be published in the next issue of the Bulletin.

ANNUAL AWARDS DINNER ATTENDED BY 600 MEMBERS AND PROMINENT GUESTS

By GEORGE BURNS

Thirty-seven individual newsmen and seven group efforts joined the honored roll of recipients of Overseas Press Club awards at the annual dinner in the Waldorf Astoria last week. Some 600 members and guests attended.

Senator Henry "Scoop" Jackson provided the news element in a major foreign policy address urging "instead of arms limitation agreements that do not limit" — referring to the SALT talks — "serious arms reductions by both sides — a stabilizing disarmament."

He advanced "a proposal that will test uncertain Soviet intentions by inviting them to join in a far-reaching agreement to bring about ... sharply reduced levels of strategic forces."

OUR QUARTERS OPEN-- HOUSEWARMING MAY 14

New permanent quarters of the OPC on the 19th floor of the Hotel Biltmore opened today, May 1. An unofficial opening took place last night for the Annual Membership Meeting with only the bar (the Time-Life bar shortened by only 15 inches) in operation.

The kitchen will be open on a trial basis beginning today, but the official housewarming will take place on Tuesday, May 14, from 5:30 to 7:30 p.m., with dinner available afterwards. French champagne and French cheese for members on the house. Guests are welcome at a \$3 charge to cover the hotel's corkage fee. There will be attractive door prizes.

Please make reservations through Mary Novick, 687-2430.

LOWELL THOMAS WILL SALUTE SILURIANS

Lowell Thomas, radio and TV commentator, will be guest speaker at the 50th Anniversary dinner of the Society of the Silurians, May 1, at the Americana Hotel.

Mr. Thomas is one of the original members of the society. Governor Malcolm Wilson will present the awards to the winners in the seven news and feature categories.

The membership of the society is composed of those who have worked in the news media of the city 25 years ago.

"It's good to hear a speech by someone who isn't running for anything," commented Harry Reasoner, the M.C. who marshalled a dais sprinkled with leaders of OPC and of the American Newspaper Publishers Association, and decimated by an epidemic of colds.

Reasoner had only one reservation on the main address. "Some of us thought it was too light," he said.

OPC President Jack Raymond refused to be felled by his cold, and marched boldly through his duties — "It was easy. All I had to do was

(Continued on page 2)

OUTSTANDING DINNER

SCHEDULED FOR MAY 9

The world crises in population and food will be discussed by leading authorities, General William H. Draper, of the United States Delegation to the United Nations Conference, and Dr. J. George Harrar, President Emeritus of the Rockefeller Foundation, at a dinner in the new OPC headquarters on Thursday, May 9.

The well known TV commentator, Hugh Downs, will come to New York from Arizona to preside over the evening.

This is one of the most significant events planned by the Club during the year, according to President, Jack Raymond. Prominent persons from government and the United Nations are expected to be on hand to hear

(Continued on page 3)



Photo by Tommy Weber

At the Annual Awards Dinner: M.C. Harry Reasoner of ABC-TV, guest speaker Senator Henry Jackson, past president Bob Considine, and OPC president Jack Raymond. (Additional photos of dinner in next issue.)

NOSTALGIA CROWDED ANNIVERSARY PARTY

Some 150 members and guests, including a number of past presidents, shared their memories of OPC's first 35 years at the anniversary party on April 2.

Eugene Lyons, OPC's second president, headed the list of past presidents who attended the gathering: Bob Considine, John Luter, Richard J.H. Johnston, Will Yolen, Merrill Mueller, Victor Riesel and Will Oursler. Lowell Thomas and John Daly were heard on taped reminiscences and several others of the 20 surviving past presidents who were unable to come sent their greetings.

Bob Considine MC'd the program and current president Jack Raymond greeted the convivial crowd.

The program was enlivened with renditions by the "Nostalgic Girl" Maxine Sullivan and Dixieland jazz by the No-Gap Generation Jazz Band.

NEW MEMBERS

Active Resident

Dane N. Bath, N.Y. Times
John C. Devlin, N.Y. Times
Ranan Lurie, N.Y. Times
James F. Plante, ABC
Valeska von Roques, Der Spiegel.

Active Overseas

Harvey Felderbaum, Rome Italy.

Associate Resident

Rita Perma, Montgomery Ward.
Gloria Zuckerman, El Al Airlines.

MEMBERSHIP APPLICATIONS

Active Resident

Robert H. Albert, Editor, Sales Management Magazine.

Sponsors: John McAllister, Joe Peters
Bernadette Carrozza, Editor in Chief, MacFadden-Bartell Corp.

Sponsors: Rosanne McVay, Suzanne Hilliard.

Robert S. Essman, Art Director, Business Week.

Sponsors: John Groth, Will Yolen.
Hugh Heckman, Newsman, AP.

Sponsors: Stan Swinton, Joe Peters.
Alan Jaffe, Mad Magazine, free-lance writer and artist.

Sponsors: Ralph Schulz, Harry Welker.
Tom Kent, Newsman, AP.

Sponsors: Stan Swinton, Joe Peters.

Active Overseas

David Golding, Free-lance, London.
Sponsors: Jack Raymond, Sol Zatt.

Jerry Sherman, Chief Correspondent, Journal of Commerce, Barcelona, Spain.

Sponsors: Jack Raymond, Joe Peters.

Associate Resident

John Hilton, Exec. Vice President, Dialog, J. Walter Thompson.

Sponsors: Jack Raymond, Louis Calderoni.

Lee Levitt, Exec. V.P. Public Relations Aids.

Sponsors: Will Yolen, Lou Calderoni.

ANNUAL DINNER

(Continued from page 1)

follow the directions of Dinner Chairman Don Coe, who'd arranged everything perfectly."

Ben Grauer, who has become to OPC Awards Dinners what Bert Parks is to the Miss America Pageant, recreated Raymond's last-year vignette of forgetting his text, but between being introduced with the dais guests and assuming the rostrum, he raced home by taxi, collected his wits, and was back on the firing line.

Awards Committee Chairman John Luter, assisted by Kathleen McLaughlin, distributed the scrolls to winners who, he observed, represented news organizations as big as the major networks, and as small as the Quincy, Massachusetts, Patriot Ledger, and scattered from France, to Miami, to Chicago, to Los Angeles, to Chile — "clearly establishing the national and international character of the OPC awards," he observed.

Winners traveled from considerable distances to accept — with a few omissions, like Ron Koven of the Washington Post, who was presumed to be taking his turn in the picket line, and Peggy Prinz of Hong Kong, whose parents paid the OPC the supreme compliment of sacrificing theater tickets to accept her award for a New York Times Magazine piece.

AFTER A LONG STRIKE

UPI MAINTAINS GROWTH

During the 23-day national strike by the Wire Service Guild, the first one in its 67-year history, the UPI was able to maintain its basic services despite the difficult circumstances, UPI's president Roderick W. Beaton stated in his report last month.

The report also announced that the UPI had 6,622 world-wide direct subscribers by the end of 1973, including 1,140 newspapers and 3,627 radio and TV stations. Its redesigned Cable Newswire serves 86 cable TV systems and its Audio Network supplies 745 radio stations with its 7-day around the clock reports.

For specific reportorial achievements, Beaton cited Richard Longworth in Brussels, Joseph W. Grigg in London, Robert Crabbe in Tokyo, Eugene Carlson and Leonard Curry in Washington, Edward Lechtzin in Detroit and UPI business editor Dean C. Miller in New York for their coverage of the inflation story and the world economic picture.

AP's annual report showed 1,265 newspapers and 3,402 broadcasters as members at the end of 1973.

REGIONAL REPORTS

Washington, D.C.

By JESSIE STEARNS

Fay Wells, Storer Broadcasting White House correspondent, has the menu of the breakfast served on Easter Sunday, April 9, 1939, to the founding members of the Overseas Press Club.

She is anxious to give to the club or the appropriate person the big mounted picture taken at Peggy Hall's place on the Hudson River of the early OPC members.

* * *

Cheers to David Resnick for the brief history of the OPC...but how about naming 35 members other than Wythe Williams, Samuel Dashéill, Charles Ferlin, Irene Kuhn, Eugene Lyons and Fay Wells mentioned above and her husband, Linton Wells. Another deceased member is John B. Adams.

* * *

National Press Club Veep Bill Greenwood, named Director of News for Mutual Broadcasting System, the nation's largest radio network. He covered the House of Representatives MBS before new appointment.

* * *

Joe Rosapepe, Deputy Public Information Officer, General Accounting Office, elected president of the Government Information Organization....Betty Wason is back in the Nation's Capitol after living in Spain. She has settled in Arlington, Va. Her telephone number is 527-0244....Helen Thomas achieved another "first". After 14 years of covering the White House for UPI she was named UPI White House reporter. The title was originated for Merriman Smith and hasn't been used since his death in 1970. She is the senior member of the 4-member UPI team at the White House and the first woman to head up the Presidential coverage of a major news service. At President Nixon's March 6 press conference he congratulated her on the promotion before accepting questions. Robert C. Cody is part owner of the Associated Broadcast News Service with offices in the National Press Building.

* * *

Hope Chamberlin's death on March 11 of cancer was a shock to her many friends and fellow members of the OPC-Washington chapter.

She recently won the Christopher Award, a cultural promotion organization, for her book, "Minority of Members: Women in the U.S. Congress," published in 1973.

LETTERS TO THE EDITOR

I am all for tradition, nature, sex, inheritance, or whatever else is implied by the word "congenital," which the printer provided in my election bio in the April 1 Bulletin. But actually the word I wrote to describe the OPC's potential was "congenial."

John McAllister

* * *

Ten years ago when Miami Beach, Fla., was my home, I attempted to launch a Florida branch of the Overseas Press Club. Names and addresses were sent me from New York and I wrote personally, I recall, to over 50 men and women. I arranged an excellent luncheon almost at cost in Miami's most prominent hotel somewhat on the promise that the hotel would be our Florida OPC headquarters. We were even to have our own OPC lounge, free.

"Expatriate" OPCers enthusiastically responded. They arrived from all over Florida; many drove 200 to 400 miles to attend. For them the occasion was also a reunion with cherished old friends.

What happened? Our efforts evaporated. I recall we had the utmost difficulty obtaining further cooperation from our parent organization in New York. Finally I simply abandoned the idea of a united, dues-paying OPC in Florida.

I hope that Joe Peters, charged with the responsibility of creating various OPC regions, will have better luck in Florida. Many of us travel around. Perhaps we should inform Peters of our planned trips and of our readiness to fortify regions we'll be visiting.

Helen Alpert

MAY 9 DINNER

(Continued from page 1)

the presentations and take part in the discussions.

General Draper, who held critical military and economic posts during World War II, is regarded as one of the major authorities on the population problem worldwide.

Dr. Harrar, became prominent while presiding over the Rockefeller Foundation when it provided financial and technical resources for improving food supplies in many parts of the under-developed world, a phenomenon that came to be known as the "green revolution."

Press Conference, at 5:30 P.M. OPC Headquarters, 19th floor. Cocktails at 6:00 P.M. Dinner at 7:00 P.M. in the Music Room, 1st floor, Hotel Biltmore.

DeSoto, Inc., is a major manufacturer of chemical products and home furnishings. Its products are found in the home, in the office, on commercial and residential buildings and in the aerospace industry—in fact, the company is the world's largest manufacturer of paint for the do-it-yourself market. DeSoto products are sold all over the world.

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Joseph C. Peters, Chairman; Helen Alpert, Lillian Genn, Grace Naismith, Harry Rand, David Resnick, Ralph Salazar, J. Wendell Sether, Ansel Talbert.

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WhoWhatWhere

By GRACE NAISMITH

PUBLISHING EVENTS: **Li Ling Ai**, author of "Life is For A Long Time," published by Hastings House, has been invited by Jane Ariyoshi, Wife of Hawaii's Lt. Governor to be one of four panel members for the Book & Author Brunch at the Ala Moana Hotel to initiate Hawaii's first National Library Week...**Barney Oldfield** ghosting a piece in May United Air Line's Mainliner for George Foreman, heavyweight boxer. Title: "No Man's Too Big to Love His Mother." Barney attended the recent Foreman-Ken Norton bout in Caracas, Nominated by Barney for a Freedoms Foundation Award Foreman was a winner....**Hilda Kassel** has a new book, "The Complete Hassle-Free, Money-Saving Kitchen Handbook" written in collaboration with former Life staffer, Diana Walton. By Signet...May Gentlemen's Quarterly has some recipes helpful for megrims (hangovers?) written by **Robert Misch**...**Mary Tanenbaum** revealed the secrets for serenity as revealed by Alberta Gim, interior decorator for investment banker, Gerald Tsai. In the Sunday Magazine of the New York Daily News, March 31...**Harold J. Taubs** new book, "Keeping Healthy in a Polluted World" will be published on May 29 by Harper and Row.

HITHER AND THITHER: **Herb Silverman** just back from London on a story about cross channel crossings via hovercraft between London and Calais...**Marguerite Cartwright** and new-member **Vera Kulic** attended the Regional meeting of Women in Communication in Boston last month...**J. Wendell Sether**, on tour of South America, dined with **Steve Yolen**, Latin-American correspondent for UPI in Rio de Janeiro; a few nights later with Ernest McCrary. Buenos Aires bureau chief for McGraw-Hill. As Commodore Emeritus of the Overseas Yacht Club, Sether also touched bases at the Yacht Club de Rio de Janeiro. Sether's guide book was **Robert F. Kane's** "South America from A to Z" — "superb and complete," says Sether...**June Mellies Reno**, has returned from Geneva, reporting on bankruptcy and how to cope. June has adopted a Viet orphan, a two-year-old named Ulysses and is co-adopter of another named Thin Phong. "Red tape you couldn't believe."...**Clayton Willis**, the energy specialist who has been with the Nixon Administration for five years, is back in Washington after visiting the jungle oil fields in Ecuador and Columbia. He also stopped in Panama **Fritz Henle**, former Life photographer,

now living in the Virgin Islands, was in New York recently in connection with a one-man photographic Show at The New York Cultural Center at Columbus Circle, officially opening May 16 for two months. He invites OPC members to the Museum May 15 for the preview. Call Diana Gingold at 581-2311 if you wish to attend. The pictures are extraordinarily beautiful.

NEW LOOK: **Carl Lundquist**, ex-UP veteran is new PR supervisor for American League of Anglers, a national environment organization dedicated to political action in Washington and in state legislatures to fight pollution, real estate encroachment, stream diversions and off-shore fishing by foreign fleets...**Edward Hymoff**, prolific journalist and editor, has been appointed executive editor of WNBC-TV News. Author of nine books and some 1,000 articles, Hymoff covered Korean war for a chain of newspapers and was bureau chief there for INS.

INTERVIEWER: **Edward Neilan**, Copely Newspapers, recently interviewed Christopher H. Phillips, former Deputy Representative of the U.S. to the United Nations on "Overseas Mission", The American University public affairs-educational radio program.

CANDIDATE FOR CONGRESS: Dr. **Henry A. Singer**, social scientist and human resources expert, will be a candidate for Congress from the 4th Congressional District, Fairfield County, Conn.

MAIL: From **Sam Waagenaar**: "Dear Peters-Alpert-Genn-Naismith-Rand-Resnick-Sether & Talbert, (and who the hell is editing it?)"...From **Bruce G. Dunning**: "WhoWhatWhere is always fascinating. Thanks for a fine job to you and all those associated with the Bulletin."...From **Jeremy Robinson**, sponsoring McGraw Hill

Book Co.: "Thanks for your kind words about the new McGraw-Hill Bookstore and mention of **Gerre Jones'** 'How to Market Professional Design Services.' A new shipment of his book is in."

SEEN ON THE SCENE: **Fred Kerner**, from Montreal; **Mary Hemingway**; **Stan Swinton**; **Gordon Fraser**; **Bernard Frazier**, from Cleveland; **Elmer Lower**; **George Duggan**; **B. Mathieu**; **Ken Giniger**, from Chicago.

OTHER PRESS CLUBS

The 9th Annual Awards Dinner of the *Detroit Press Club Foundation* will be held tomorrow, May 2, at the Detroit Hilton Hotel. Eligible for cash awards are all professional newsmen in Michigan, college students, high school seniors in the Detroit metropolitan area (in 3 different categories), and a medallion is awarded to a Michigan newspaper, magazine, radio or TV station "that has made the best use of its total facilities in accomplishing distinguished public service."

Bill Steinbach, president of the *Pittsburgh Press Club*, in his April report noted: "...the question of proper attire on Club premises has been raised again. While House Rule Thirteen does specify that conventional dress shall be interpreted to mean (in the case of men) neckties and jackets, this rule has for at least a couple of years now been enforced with great flexibility. It was pointed out here about a year ago that a turtle-neck sweater is obviously quite correct for most any occasion these days. And as for a jacket, the Manager will insist that one be worn (usually) in the Dining Room. More casual attire is permissible in the Front Page Bar, but, once again, no faded jeans and T-shirts, please!"

Overseas Press Club of America, Inc.
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